



VICTORINOX
SWISS ARMY

FOR IMMEDIATE RELEASE

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Victorinox Swiss Army, Inc.'s Janet Jones Named 2016 Lifeguard Award Winner at PPAI Expo

MONROE, CT – (February 10, 2017) – Victorinox Swiss Army Inc. is pleased to announce that Janet Jones, VSAI's West Region Manager, was awarded the 2016 Lifeguard Award by PromoShop that recognizes the most outstanding outside rep in a vote by sales representatives and internal sales support employees. This is the second time in the past four years that Jones has won this award.

PromoShop is a member of *Counselor Magazine's* Top 40 distributors with annual sales of over \$40 million.

Janet Jones has excelled as the West Region Manager at VSAI for over 13 years.

About Victorinox Swiss Army

Victorinox Swiss Army's portfolio of products represent a proud 130-year, family-owned heritage of commitment to quality and innovation in both multifunctional and iconic design that withstand the test of time. Within the Corporate Markets industry, Victorinox Swiss Army is proud to offer a full range of Swiss-made, and inspired products including Swiss Army Knives, cutlery, timepieces, travel gear, and binoculars, as well as onsite event services. www.vsacorporate.com.

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